



JOB TITLE: BolderBOULDER Marketing and Design Intern

ABOUT US:

Every year team BolderBOULDER works closely with the Boulder and Fort Collins communities to put on three special and unique road races that see a combined total of more than 60,000 runners, walkers and joggers.

THE RACES

The BolderBOULDER, named America's All-Time Best 10K by Runner's World takes place on Memorial Day in beautiful Boulder, CO. Finishing at Folsom Field, this race is one for the bucket list and continues to amaze participants, spectators, and volRUNteers year after year.

The FORTitude 10K, team BolderBOULDER's newest race, winds through scenic Fort Collins and finishes on the Sonny Lubick field at Colorado State's brand new on campus stadium. With more than 7,000 registered in its first year, the Labor Day Classic is the community's favorite new tradition.

The ColderBOLDER, the only 5K in the family, takes place in (sometimes) chilly December on the CU Boulder campus. This sold out race finishes in the Balch Field House where participants, friends and family celebrate a little cold sweat, the holidays and staying BOLD all year round.

ABOUT THE POSITION:

The BolderBOULDER is more than a race, it's magic, and it starts with marketing. We are in the inspiration business and you will be too! You will learn to write and design for a brand that has influenced the Boulder community for 40 years. We want you to learn and grow by being a hands-on, critical part of the BolderBOULDER team. You will get the opportunity to...

- Pitch the BolderBOULDER blog program to influencers both locally and nationally and manage the relationships with each blogger
- Assist the marketing team with merchandise management
- Update printed marketing collateral using Adobe Illustrator, Adobe InDesign and Adobe Photoshop
- Help to schedule and lead presentations at various community events
- Support the marketing team by completing daily administrative tasks
- Prepare promotional materials using Adobe Illustrator, Adobe InDesign and Adobe Photoshop
- Assist with social media coverage on race weekend

ABOUT YOU:

We are looking for a highly motivated intern to join our small team and help in preparation for the 40th running of the BolderBOULDER. The ideal candidate will have prior internship experience and be ready to take on responsibilities in a challenging and fast-paced environment.

As a BolderBOULDER intern you will be asked to help with a wide variety of tasks that require a wide variety of skills. Public speaking? Yes. Design ability? Absolutely. File management and organization? Yep, that too! Our interns get real world responsibility and have the unique opportunity to learn and experience all aspects marketing.

REQUIREMENTS:

- Graduate in December 2017 or May of 2018
- Previous internship experience is a plus
- CMC Student studying advertising, public relations and design
- Intermediate use of Adobe Illustrator, Adobe InDesign and Adobe Photoshop
- Intermediate use of Word, PowerPoint, and Excel
- Comfortable using all social media platforms
- Creative problem solver

NUTS AND BOLTS:

- 10+ hours of availability between Jan. 2018 and the end of the 2018 Spring Semester
- Full-time availability between the end of the 2018 Spring Semester and June 8, 2018
- MUST HAVE OPEN AVAILABILITY RACE WEEKEND- MAY 26th, 2018- MAY 28th, 2018
- Available to students needing internship credit or for an hourly wage

If you're a "jack of all trades" and ready to work, fill out our application. Please submit a resume, cover letter and portfolio if available to seasonaljobs@bolderboulder.com. No phone calls please.