

JOB TITLE: BolderBOULDER Sales & Sponsorship Intern

ABOUT US:

Every year team BolderBOULDER works closely with the Boulder and Fort Collins communities to put on three special and unique road races that see a combined total of more than 60,000 runners, walkers and joggers.

THE RACES

The BolderBOULDER, named America's All-Time Best 10K by Runner's World takes place on Memorial Day in beautiful Boulder, CO. Finishing at Folsom Field, this race is one for the bucket list and continues to amaze participants, spectators, and volRUNteers year after year.

The FORTitude 10K, team BolderBOULDER's newest race, winds through scenic Fort Collins and finishes on the Sonny Lubick field at Colorado State's brand new on campus stadium. With more than 7,000 registered in its first year, the Labor Day Classic is the community's favorite new tradition.

The ColderBOLDER, the only 5K in the family, takes place in (sometimes) chilly December on the CU Boulder campus. This sold out race finishes in the Balch Field House where participants, friends and family celebrate a little cold sweat, the holidays and staying BOLD all year round.

ABOUT THE POSITION:

Sponsorship is an exciting and fast paced part of what makes the BolderBOULDER function. We work with local and national brands that want to be a part of the magic the BolderBOULDER brings to the community.

Our interns have real responsibility and the opportunity to work closely with the sponsorship department on all sorts of projects and tasks.

- Assist with sponsorship implementation and strategy as well as fulfilling promotions.
- Assist with drafting pitches, meeting with sponsors, and coordinating sales efforts.
- Managing sponsorship administrative tasks such as implementation sheets, spec sheets, and a master sponsor contact list.
- Assist Sponsorship Director with sponsorship activation as needed.
- Assist with office administrative projects as need.

ABOUT YOU:

You are ready to thrive in a fast-paced and challenging environment. You are comfortable with public speaking, taking ownership of different tasks and leading others. You are professional and an excellent communicator both internally with team members and externally with sponsorship contacts.

REQUIREMENTS:

- At least two years of college or university classes with an emphasis in marketing, sports business, or management
- Proven experience using social media.
- Highly developed writing skills.
- Strong interpersonal communication skills.
- Is an outgoing, positive, self-starter who excels in a fast-paced environment.
- Proficient in Microsoft Word, Excel, Google Docs, PowerPoint, Dropbox and Adobe Creative suite

NUTS AND BOLTS:

- 10+ hours of availability between Jan. 2018 and the end of the 2018 Spring Semester
- Full-time availability between the end of the 2018 Spring Semester and June 8, 2018
- MUST HAVE OPEN AVAILABILITY RACE WEEKEND- MAY 26th, 2018- MAY 28th, 2018
- Available to students needing internship credit or for an hourly wage

If you're a "jack of all trades" and ready to work, fill out our application. Please submit a resume and cover letter to seasonaljobs@bolderboulder.com. No phone calls please.